

Sustainability A Trifecta Win for Our Planet

The message is clear. Now, more than ever Australia understands financial, social and environmental concerns are key to our national progress. This is the heart and soul of the Banksia Foundation as we set in for another year seeking out Australia's best in sustainability to enter the Banksia Sustainability Awards across 10 different categories.

Over the last 29 years the Banksia Awards have seen an incredible change in the take up of sustainability. A huge shift from just being concerned about the profit margin, to understanding our footprint on this planet, to ensuring our responsibility in caring for each other. This shift is providing us with leaders and innovators who really understand the fragility of our earth, and how we need to shift our mindset to enable us to provide a healthy planet for our future generations.

The 2016 Banksia Gold Award Winner John West has shown how a large corporation understands that its actual product is threatened by climate change and non-sustainable ways of fishing. They worked with WWF in developing sustainable techniques for their tuna fishing. But, not only have they changed the way they do their business, they have also taken the brave step and communicated this to the public to educate people on the importance of sustainable fishing for tuna. Banksia sees this as real leadership and taking the step in being transparent with your customers and educating them for a better choice.

In 2017 we are seeking out leaders and innovators in 10 categories across a diverse range of sustainability areas. Banksia is also working with the Federal Government through the Department of Environment & Energy in conducting the Minister's Award for the Environment.

You can choose to enter one of the following categories:

Small to Medium Business Sustainability Leadership Award – sponsored by Australia Post

Sustainable & Resilient Communities Award – sponsored by IAG

Leadership in Circular Economy Award – sponsored by Cleanaway

Natural Capital Award – sponsored by NAB

Large Business Sustainability Leadership Award – sponsored by Office of Environment & Heritage NSW

Sustainable Cities Award

Communication for Change Award

Food for Sustainable Thought Award

Indigenous Leadership for Sustainability Award

SMART Award

We urge you to utilise this opportunity to take time out to see where you are with your sustainability agenda. Being recognised for your efforts through the Banksia Awards will take you to a whole new level. This is not only in your public recognition but providing you with added credentials to ensure that your sustainability journey continues to lead and innovate.

For further information please go to www.banksiafdn.com on how to enter the Banksia Awards